

2022 IMPACT REPORT



2022  
Impact  
Report

# Soaring To New Horizons



Willie Spence Community Center



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**Soaring  
To New  
Horizons**

*2022 Impact Report*

# A Letter From Our CEO

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One year after moving into our new Atlanta headquarters, we have new developments to share with you! Through intentional outreach into the surrounding neighborhood, we are making every effort to deepen our roots in the community, increasing and strengthening relationships with local partners as well as with those whom we serve.

In partnership with the City of Decatur, we opened a new warming center at our headquarters on December 1st, offering a place for those experiencing homelessness to come in out of the cold, to sleep in a warm bed and offer case management so they are given immediate opportunity for long term care never having to sleep in the cold again.

In order to better support those we serve, a focal point for us in 2023 will be to concentrate on research into underlying behavioral health needs as one of the core issue to societal challenges. The pandemic's effects on our collective and individual stress, anxiety and well-being forced the world to confront mental health challenges like never before.

Social influences that affect mental health include factors like education, employment, and social support networks, as well as access to quality healthcare. Building healthier communities begins with serving the needs of individuals. A coordinated care network of health professionals and social care providers working together will better support the complex needs of individuals and families.

The first step in a client's journey is screening to identify as many of their co-occurring needs as possible, as well as a risk assessment, followed by immediate steps to address the requisite care for an individual. We will then be able to determine the impact of the care we provided, the specific outcome that improved the individual's health, and what occurred every step of the way.

A study released in 2022 found that as many as 44 Veterans die on average per day from suicide when accounting for overlooked causes that are aligned with suicidal and self-harming behaviors. Many Veterans are caged by the invisible wounds of their time in service, including post-traumatic stress disorder and substance use disorder related to war zone stress, as well as physical neurological deficits resulting from combat-related injuries. We are committed to making certain no Veteran experiences homelessness and is connected to the best possible care available, including a proper diagnosis and treatment protocol.

Many thanks to you, our partners, who attended and contributed to the success of our fall gala. Without funding, the lifesaving, transformative work of the Frontline Response team could not happen, and we are most appreciative for your ongoing support of our mission!

May 2023 be the year that you commit to a deeper dive! Join us for an outreach become a member of our monthly giving community, become an annual partner, train to become part of a rescue team or join us on weekly outreach. Above all, pray for those living in crisis, that they may find the hope they desperately need to envision living completely unencumbered by the trauma of their past. This is what Freedom Reimagined looks like.

We are grateful for your choice to continue this journey with us!

Sincerely,



A handwritten signature in black ink, appearing to read "Dan Palmer". The signature is fluid and cursive, written over a white background.

Dan Palmer, President & CEO

# Mission Statement

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In the 21st century, far too many people are trapped in the darkness of sex trafficking and homelessness. Frontline Response is on the frontlines every day rescuing these individuals and preventing the most vulnerable in society, our children, from falling victim.

# Purpose Statement

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To be ambassadors for Jesus Christ, with God making His appeal through us for the world to be reconciled to Him.

# 100 Year Vision

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We want to be known as an organization on the frontlines creating pathways to freedom for individuals in crisis.

## Our Ultimate Goal:

For individuals to live free, unencumbered by trauma.

## From Those We Serve

“You all are God sent. I have been praying all day on what to do next. I am so thankful for you all!”

- Mother, after being reunited with her homeless son

“Thank you guys for taking the time out of your day to teach and love and care for my son and the other kids... I really appreciate you guys and all you are doing in the community.”

- T, mother of a child in Prevention program

“This is my second time at [here], and I know that this time I’m ready to succeed in my life! I’m ready to graduate, help kids out, and I’m ready for a brand new [life], because I have been set free!”

- Princess B, sex trafficking survivor



# 2022 Statistics

## At A Glance

*\*All totals reflect 2022 impact through November 30, 2022.*

**366**

Rescues out of homelessness, sex trafficking and exploitation

**12,182**

Calls to our 24/7 rescue hotline and homelessness support lines

**341**

Interactions with children engaged through prevention program

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## Organizational Highlights

- To date in 2022, Frontline Response has seen a 99.3% increase in rescues as compared to the same time last year.
- In 2022, 56 children and their parent(s) have been helped out of homelessness thus far.
- We received funding this year which allowed us to increase from six to ten the number of women we can serve in our safe home at any one time. This will result in approximately 70 additional women receiving services per year.
- Since moving into our new headquarters, we have provided resources such as food, clothing, and ID assistance to roughly twelve people per week on site.
- We recently launched a warming center on our campus and are serving individuals experiencing homelessness on nights 38 degrees or colder with case management solutions the very next morning.



## Awards & Recognition

- Jensen Project award for our work with individuals in sex trafficking
- The Vet Fest Humanitarian Award for the work on the frontlines
- Onesight 2022 award for the partnership in helping give 600 individuals in our community glasses for free
- The Spirit of Dekalb Award
- Proclamation from the city of Atlanta making October 10 Frontline Response day!



# Our Departments



**Anti Sex Trafficking**



**Homelessness**



**Prevention**

## Chapter Updates ▾

### Ohio Chapter:

**1,778**

visits to the drop in center

**245**

letters to women in jail

**1,023**

hotline calls

**81%**

placement rate into long term programs

**45**

Ohio rescues

### Middle Georgia Chapter:

We officially opened our transitional home to provide an individually tailored opportunity for survivors of trafficking and exploitation to sustain independent living, maintain personal health, and establish community connections and stability after completion of a long-term program.

Our Departments

# Anti Sex Trafficking Department

## Anti Sex Trafficking Department

The goal of Frontline Response's Anti Sex Trafficking Department, Out of Darkness, is to provide holistic, individualized, and trauma-informed care to adult victims of commercial sexual exploitation through a seamless continuum of services, including outreach, jail mentorship, 24-hour hotline services, safe home services, and long-term program placement. Frontline Response is poised to respond to crisis situations, efficiently coordinate the care needed for stabilization, and make connections to long-term care on behalf of victims.

## Story of Hope

In 2022, a woman was sleeping outside the Frontline Response Headquarters. She expressed that she had been assaulted the night before and was already experiencing homelessness.

Our case managers worked quickly to provide trauma-informed care and transport her to our safe home for further assistance.



## 2022 Statistics - Anti Sex Trafficking Department

**2,141**

calls to the  
24-Hour Hotline

**106**

rescues out of sex  
trafficking and  
commercial sexual  
exploitation

**49%**

of survivors of sex trafficking  
and commercial sexual  
exploitation have entered  
long-term programming

Our Departments

# Homelessness Department

## Homelessness Department

Frontline Response addresses homelessness through weekly outreaches, support lines, case management services, long-term program placement, and homeward-bound assistance. Frontline Response's programming is different from homeless shelters, in that its goal is to tangibly move individuals experiencing homelessness from vulnerability to stability by connecting them to critical community resources that restore personal dignity.

### Story of Hope

In 2022, during the heat of the summer, a family was living in their car; two adults and seven children were found to be dehydrated.

Our team was able to place them in a temporary shelter and give case management support. Through this process, the family was given access to job resources, school admissions, and permanent shelter.



## 2022 Statistics - Homelessness Department

**15,800**

meals distributed  
through weekly  
outreaches

**27**

calls per day  
(average) on our  
Homelessness  
Support Lines

**215**

men, women and  
children rescued out of  
homelessness and  
placed into long-term  
programs or housing



Our Departments

# Prevention Department

## Prevention Department

With the ultimate goal of preventing children from becoming trapped in sex trafficking or homelessness, our Prevention Department engages in outreaches, discipleship, and academic programming in communities that have been strategically identified as having some of the greatest need. Through these programs, we partner with children and families to cultivate positive relationships, reduce harm, and focus on the future.

## Story of Hope

In 2022, a young girl told our youth prevention team about a man who privately messaged her on social media.

Having participated in our mentorship program, she knew who safe adults were and had the guidance to remove him and protect herself from potential exploitation.



## 2022 Statistics - Prevention Department

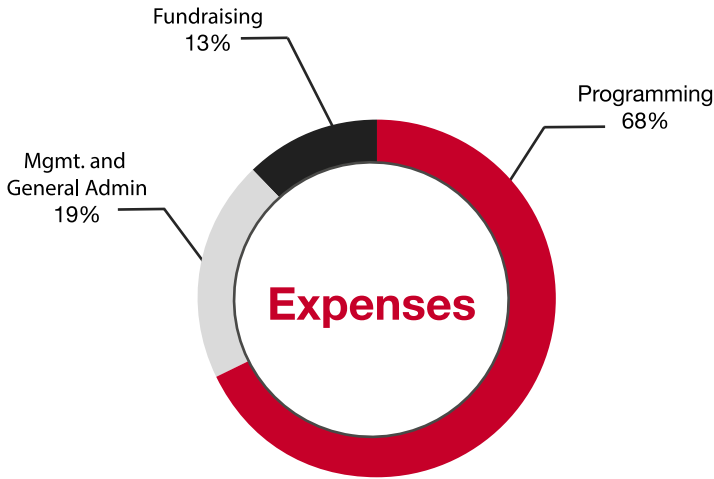
**312**

children were engaged through neighborhood Kids' Clubs in four communities

**29**

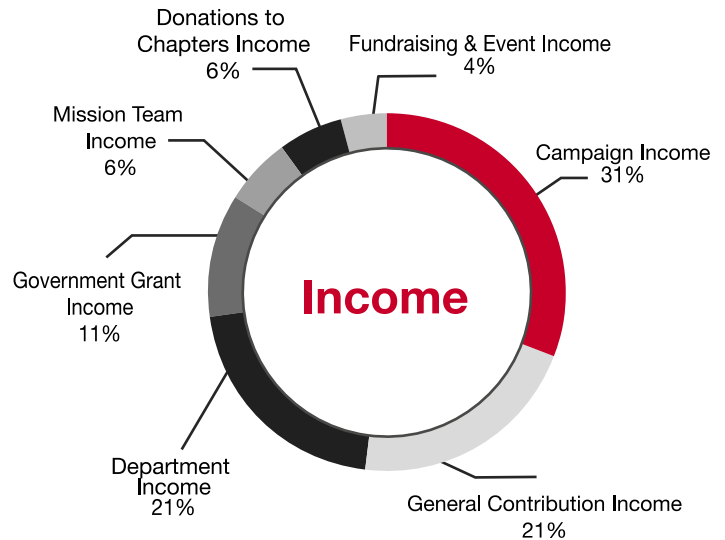
unique children joined Huddles for mentoring and discipleship

# 2022 Financials



Expenses	
Programming (68%)	\$2,746,148.00
Mgmt and General Admin (19%)	\$786,879.00
Fundraising (13%)	\$533,913.00
<b>Total Expenses:</b>	<b>\$4,066,940.00</b>

Income	
Campaign Income (31%)	\$2,134,483.00
General Contribution Income (21%)	\$1,402,063.17
Department Income (21%)	\$1,397,809.55
Government Grant Income (11%)	\$716,283.00
Fundraising & Event Income (6%)	\$430,681.36
Mission Team Income (6%)	\$427,652.00
Donations to Chapters Income (4%)	\$285,070.92
<b>Total Income:</b>	<b>\$6,794,043.00</b>



\*These numbers reflect the organization's 2021 990. At the time of printing, the organization's 2022 fiscal year has not been closed out.

## Missions Experience

Frontline Response has been hosting short-term mission trips since 2005. We are honored to host churches, campus ministries, youth groups, and adult small groups each year, inviting them to serve alongside us to rescue and prevent. Our goal is to equip and empower visitors to take what they have learned back to their own communities to make an impact.

Missions Experience

34  
Teams

352  
Team Members

# Optimizing Our Headquarters

We are continuing to grow into our new 18,000+ sq. ft. Global Response Center, our Atlanta headquarters with state-of-the-art training facilities. The campus will provide the opportunity to increase rescue and prevention programming, especially the team's ability to facilitate national training efforts. We are creating innovative program models to further provide Frontline Response with a solid foundation for expansion, not just in the impact we are able to have locally, but to scale to other communities that desperately need similar services.

TRAINING CENTER

Response

Atlanta Headquarters



## Campaign Launch & Tour

Launching March 2023

# Freedom Reimagined





# 2022 IMPACT REPORT



Released 2022



We are on the frontlines every day, rescuing men and women out of homelessness and sex trafficking, and preventing the most vulnerable, our children, from falling victim.

[frontlineresponse.org](https://frontlineresponse.org)

